



Stadium Auto Wreckers

Client name: Stadium

Location: South Amboy, New Jersey

Initial consultation: February 2007

CATS met with the client at their request and implemented our four-step process:

Assessed: Stadium is an oil wrecker company that buys junked cars and sells the parts; they also accept donations of cars for charity tax write-offs. When they called CATS, they had nothing in the way of a cohesive IT system—no network, no structure, no file sharing, and no security.

Recommended: Our proposal covered establishing the entire network.

Stabilized/Implemented: We installed two small servers using a Windows Server 2003 Small Business Server allowing file sharing, network printers, a barcoding system for labeling of their parts inventory, and implemented centralized antivirus management software. We also installed a full PBX and integrated it into their server environment for voicemail into email applications and added MX logic for email protection. We did all the network wiring, all electric and power requirements, including UPS setups, TV's for the management office, and an intercom system for the yard. We set up a custom application and website integration for Parts Inventory System with remote access for all partners around the state. We designed over 10 different websites for them to sell parts, as well as allowing people to donate their cars to different charities. We redid all of their T1 lines and voice circuits saving them hundreds of dollars per month. In addition, we set up a new SonicWall firewall for internet protection and employee monitoring of website usage.

The client then requested help promoting their charity donation business. We implemented an SEO and pay-per-click ad campaign to increase their Web presence. They went from receiving 10 cars a month to receiving 200 cars a month in a six-month period.

We are currently in the midst of designing an Ebay store for the client that will pull inventory directly from their database, directly helping to increasing their sales worldwide.

Maintained: Stadium is under monthly contract for our Ultimate-Care support and Guardian monitoring services. Their network has never been down, and they've had no major issues.

Client benefits: Not only did we save this client money, we significantly increased his profitability by increasing his business. No matter what your goals are, CATS can help you achieve them.